Status Revised Traffic Order# 105824 Printed:

Last Received: 08/7 Showing Buylines: All Lines

08/23/2012 8:55 AM 08/22/2012 5:43 PM

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Agency C/P1/P2/E Flight Dates ) STRATI:GIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 08/23/2012 - 09/02/2012 J/2622

Agency

Advertiser (

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS

JOE HECK 4 CONGRESS

KEGAN BERAN

Hiatus Weeks

Phone#

Fax# Buyer Estimate# Rep Order# 6844881

Ver# 3

EC'd Yes

Rcp Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson FAX# Salesperson Phone# 215-568-6540 215-568-1845

## -- CONTRACT COMMENT --

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REV DATES ON LINES 4 6 5

- REMARKS -

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Buyline Comment: NEWS

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Sales Remark: V: PEV DATES- IF CAST ROW HET, PREASE ROW & CN FRI

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Buy\_ine Comment: SAT TUBES

Books CULL: Demos RA35+	COMPETITIVE COMMENTS NEW CRIDER EST SHARES	COMPETITIVE Market Totals 979,300	Aug 12: 8 / 8/,500.00 Sep 12: Sales Totals: 22 / 819,825.00 Station Totals: 22 / 819,825.00 Lines nor sent/recid/rern: 0 / 80.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 22 / \$19,825.20	ξC TH-F 119-11958 Buyline Comment: NEWS	9 M-F 11P-;135P Buyline Comment: NEWS	8 M-F 430A-459A Buyline Comment: NEWS	LT Ln Day Time Program	*	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS	Rep Order# 6844881 Ver# 3 Status Revised EC'd Yes
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		7 0.5				\$2,200.00	\$3,300.CC	\$200.00		5540 845 Total Cost	HIA ŒARY	2 of 3

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Rep Order# 6844881 EC'd Yes Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2622
Buyer KEGAN BERAN Ver# 3 Status Revised Agency ( ) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2622
Flight Dates 08/23/2012 - 09/02/2012
Hights Weeks Traffic Order# 105824 Showing Buylines: All Lines Last Received: Printed: 08/23/2012 8:55 AM 08/22/2012 5:43 PM Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

CASH IN ADVANCE

- CREDIT RISK -

Fax#

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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